

Allfunds Bank

Ricoh develops intelligent multichannel portal for leading bank

Digital workstation integral to the bank's innovative business model

Innovative banking model

Allfunds Bank is a one-stop business-to-business platform for fund dealing, information management and research services. With over €370 billion of assets under intermediation, Allfunds Bank is the world's leading institutional fund management network.

Allfunds Bank's client portal is a digital experience platform that links fund houses and distributors of mutual funds, providing them with a range of operational, analytical and information services which ensure that transactions are executed efficiently.

Interactive dealing platform

Its intelligent multichannel client portal was developed by Ricoh using the Liferay Platform and integrated Webtrekk analytics. One of the most ambitious projects ever undertaken using the technology, it was central to Allfunds Bank's digital transformation process.

Its innovative client portal positions Allfunds Bank at the forefront of the finance industry. Developed as a strategic response to the increasing complexity of financial services, it has enabled Allfunds Bank to expand its business by giving clients access to interactive tools and services.



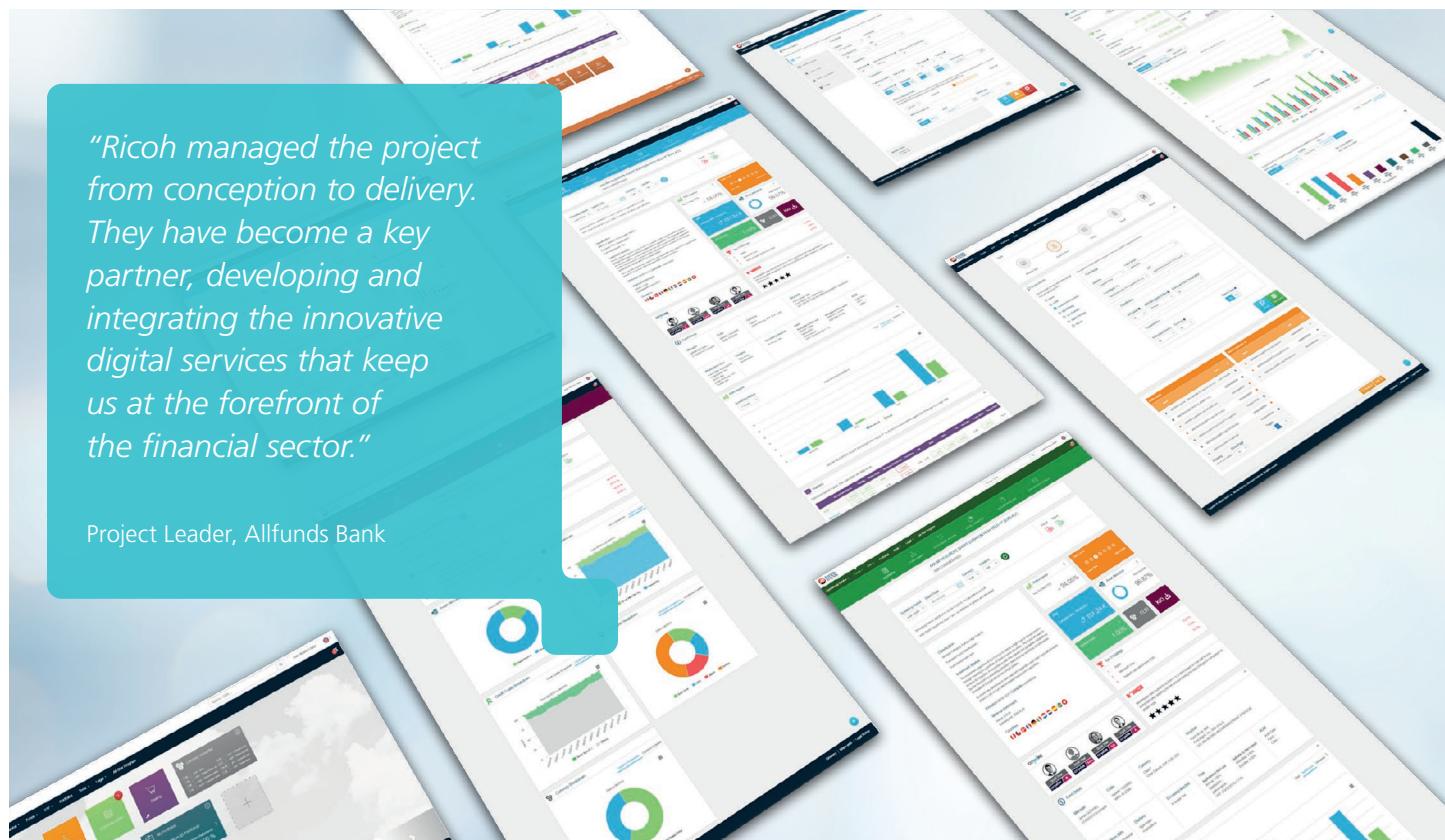
54,000

financial tools accessible
via the client portal

*"Digital transformation
is central to our business
model. Ricoh developed the
multichannel client portal
through which we advance
our open banking services."*

Project Leader, Allfunds Bank

RICOH
imagine. change.



"Ricoh managed the project from conception to delivery. They have become a key partner, developing and integrating the innovative digital services that keep us at the forefront of the financial sector."

Project Leader, Allfunds Bank

Digital transformation partner

Ricoh was appointed digital transformation partner by Allfunds Bank, having demonstrated its unparalleled experience, capability and customer centricity. Ricoh assumed full responsibility for the project, putting in place a dedicated team that would work around the clock to deliver a market-leading client portal for Allfunds Bank.

Ricoh developed an elegantly engineered multichannel portal using the Liferay Platform. The client portal provides an immersive omnichannel user experience. Integrated Webtrekk analytics are used to create tailored marketing programmes and provide clients with their own personalised e-commerce dashboards.

Core business platform

The portal developed by Ricoh is astonishing. The personalised dealing platform gives Allfunds Bank's clients one-stop access to a variety of intelligent fund management tools, including independent fund research, management and reporting tools, and fund dealing, custody and settlement services.

Allfunds Bank is in an expansion phase, in which it enjoys a clear leadership position. Digital transformation is central to the bank's business model. The powerful multichannel portal, developed by Ricoh, is its core platform. Within a competitive global framework, it reflects the very essence of the innovative company.